



# ***The Adriatic as a Geo-Economic Community for Peace and Stability between Europe and the Mediterranean***

## **WORKING GROUP 2 - Building an Adriatic Economic Space**

Bari, 19 - 20 October 2022

Fiera del Levante

### GOALS OF THE WORKING GROUP 2

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The objective of Working Group 2 (WG2) is to foster a discussion on the opportunities for collaboration of the **Adriatic Chambers of Commerce System**, in accordance with the activities of the existing Networks, as **leverage of economic growth**.

The Chambers of Commerce can play a significant role as **facilitators of sustainable economic development** in the Adriatic Area thanks to their knowledge of SMEs' needs and capacity to address policies and projects to their respective territories.

The WG aims to identify specific areas where progress is already visible or success stories that can serve as a source of inspiration or model for others, and policy measures and initiatives that can facilitate positive change.

### TOPICS

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The WG2 focuses on some crucial topics for the sustainable growth of the Adriatic Area, and private sector development.

All attendees and panelists are welcomed to contribute to the discussion, exchanging ideas and presenting best practices on the following:

- *how innovation and digitalization can contribute to the growth of the Area?*
- *how trade exchange can be fostered between the EU and Adriatic Area and intra-region?*
- *how to support youth and women entrepreneurship for inclusive growth?*
- *how to facilitate the green and digital transition of SMEs?*
- *how to promote economic empowerment and development through education?*
- *which role can be played by Chambers of Commerce to exploit opportunities from EU funds to generate added value and design multiannual sustainable development projects?*



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### AGENDA OF THE WG2

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#### **04:00pm - WELCOME SPEECHES**

Angela PARTIPILO, Secretary General, Chamber of Commerce of Bari

Andrea PRETE, President, Unioncamere Nazionale

Matteo CAROLI, Professor of International Business, University LUISS Guido Carli

Zdravko MARINKOVIC, President, Foreign Trade Chamber, Bosnia and Herzegovina

#### **MODERATOR**

Federico M. BEGA, Chief Strategy Officer, Promos Italia

#### **04:30pm - 05:50pm**

**ROUNDTABLE: Sharing Ideas and Best Practices to Build the Adriatic Economic Space**

#### **06:00pm - JOINT SESSION OF THE TWO WORKING GROUPS**

Andrea CASCONI, Minister Head of Unit Balkans, Italian Ministry for Foreign Affairs and International Cooperation



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### LIST OF PARTICIPANTS

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#### **AIC FORUM**

Michele DE VITA, Secretary General  
Eleonora TRAMANNONI, Responsible of the projects

#### **CHAMBER INVESTMENT FORUM WESTERN BALKANS 6 CIF**

Marija Askovic MATIC, Project Coordinator

#### **BOSNIA AND HERZEGOVINA**

Zdravko MARINKOVIC, President, Foreign Trade Chamber  
Vjekoslav VUKOVIC, Vice President, Foreign Trade Chamber

#### **CROATIA**

Silva STIPIC KOBALI, Director Business Internationalization Center, Croatian Chamber of Economy  
Mateo IVANAC, Innovation and EU project Center

#### **ITALY**

Federico BEGA, Chief Strategy Officer, Promos Italia  
Flavio BURLIZZI, Director, Unioncamere Europa  
Andrea CASCONI, Minister Head of Unit Balkans, Italian Ministry for Foreign Affairs and International Cooperation  
Pietro INFANTE, Manager, Unioncamere  
Alessio MISURI, Head Innovation and Digital, DINTEC  
Monica ONORI, Responsible for Women Entrepreneurship, SiCamera  
Angela PARTIPILO, Secretary General, Chamber of Commerce of Bari  
Andrea PRETE, President, Unioncamere Nazionale  
Domenico TARANTINO, Head Data Analysis, Infocamere  
Giuseppe TRIPOLI, Secretary General, Unioncamere Nazionale

#### **MONTENEGRO**

Balsa CULAFIC, Coordinator for Cooperation with International Chamber Associations, Chamber of Economy of Montenegro

#### **SERBIA**

Marko MANDIC, Head of Centre, Chamber of Commerce and Industry of Serbia

#### **SLOVENIA**

Ante MILEVOJ, Advisor to the General Manager, Chamber of Commerce and Industry of Slovenia



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### GROUND RULES FOR THE ROUNDTABLE (BASED ON CHATHAM HOUSE RULES)

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Moderator will introduce the topics and leave the floor to the panelists.

All participants are invited to contribute to the discussion in the panel discussion **by raising their hands**. We kindly ask that during the debate you limit each intervention to **no more than 3-4 minutes** to give everyone the chance to contribute to the discussion.

Contributions should be concrete, synthetic, and well-focused on the panel's topics. Please do not interrupt another person.

Participants are encouraged to stay for the entire session for further continuity of discussion and consensus-building. No formal presentation needs to be prepared in advance unless you have been specifically asked to do so by conference organizers.

In order to have the event run smoothly we need everyone's collaboration: the session will begin promptly at the set times, so all participants are kindly requested to take their seats 2/3 minutes before the discussion begins.

### LANGUAGES

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During the plenary session simultaneous translation is available in Italian and English.

Working groups will be conducted in **English**, translation will be also available if needed.